



2022 INTERNATIONAL CONVENTION
MARRIOTT ORLANDO WORLD CENTER
SEPTEMBER 8-10, 2022



P L A N N E T M A R K E T I N G

BREAKTHROUGH



IN

22





CONVENTION
SCHEDULE

AT-A-GLANCE

WEDNESDAY SEPTEMBER 7TH

Registration Central

Open 3:00 PM - 8:00 PM - Convention Center Level
Grand & Crystal Registration & Palms Registration

THURSDAY SEPTEMBER 8TH

Registration Central

7:00 AM - 6:00 PM - Convention Center Level
Grand & Crystal Registration & Palms Registration

PlanNet Store

7:00 AM - 5:00 PM - Boston, Atlanta, Anaheim

PlanNet University

8:00 AM - 5:00 PM - FULL SCHEDULE OF CLASSES

Women's Locker Room

8:00 AM - Palms Ballroom

Men's Locker Room

8:00 AM - Crystal Ballroom G

Director Party

6:00 PM - 10:00 PM - Pool Deck

FRIDAY SEPTEMBER 9TH

Registration Central

7:00 AM - 5:00 PM - Convention Center Level
Grand & Crystal Registration & Palms Registration

PlanNet Store

7:00 AM - 5:00 PM - Boston, Atlanta, Anaheim

PlanNet University

8:00 AM - 5:00 PM - FULL SCHEDULE OF CLASSES

Women's Locker Room

8:00 AM - Palms Ballroom

Men's Locker Room

8:00 AM - Crystal Ballroom G

SATURDAY SEPTEMBER 10TH

Registration Central

7:00 AM - 9:00 AM - Convention Center Level
Grand & Crystal Registration & Palms Registration

PlanNet Store

7:00 AM - 2:00 PM - Boston, Atlanta, Anaheim - Closed during
General sessions

General Sessions

9:00 AM - 12:00 PM and 2:00 PM - 5:00 PM - Palms Ballroom
Doors Open at 8:00 AM

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PlanNet Cares

DONALD & DEBORAH BRADLEY

PlanNet Marketing Co-Founders

breakthrough

/'brāk,THroō/

1. A sudden, dramatic, and important discovery or development.
2. An instance of achieving success in a particular sphere or activity.

Welcome to Breakthrough '22!

In 2005, our family was struggling financially. We were a quarter of a million in debt and receiving monthly eviction notices from our landlord. We had no problem with making money, but we weren't making enough to cover expenses for a family of six. Then three things happened that changed our lives over the course of a few months.

First, our introduction to a young entrepreneur who was confident enough to let us know about a network marketing opportunity to supplement our income and travel like rockstars.

Second, we received our first 50% match check of \$49.99. It was enough evidence to tell everyone the system works.

Last, those 50% match checks and bonuses began to multiply, and we were able to become debt free and live a life that no one in the history of our family genealogy has seen to this magnitude.

With these three occurrences, we were able to break through financial and time barriers that had held us back for so many years. We were able to help others with their breakthroughs and they were able to help their friends and family with their breakthroughs. The breakthroughs keep coming and PlanNet Marketing is here to ensure that your breakthrough is nothing short of everything you have ever wished or desired.

This weekend you will hear several breakthrough stories and attend our outstanding PlanNet University classes. Take it all in and break through all the barriers that can no longer hold you back!

Respectfully Breaking All Barriers,
Donald Bradley
Founder & CEO
Deborah Flemming Bradley
Vice-President, Public Relations
PlanNet Marketing, Inc.



ANDY CAUTHEN

Breakthrough in '22! Welcome, PlanNet Marketing Reps and special guests, to the PlanNet Marketing 2022 International Convention at the beautiful Marriott Orlando World Center!

PlanNet Marketing is experiencing a record-breaking year and are well ahead of even the pre-pandemic numbers. In the midst of global chaos these past two years, PlanNet thrived! We are in a business that allows us to flourish in an ever-changing business and challenging economic environment. And with our independent home-based business opportunity, PlanNet Marketing is in a position to help so many people who need a boost to their financial condition.

The Vision of Founder Donald Bradley – his objectives for this company – brought us all together and keeps us moving forward. It's a dream combined with ACTION and has impacted the lives of tens of thousands on two continents and over 20 countries.

This Convention will offer multiple outstanding educational opportunities at PlanNet University. You'll be coached by the very best of the best – Instructors who are teachers AND practitioners.

Saturday's General Sessions will create lifetime memories! You'll hear from PlanNet's outstanding Director leadership, you'll be inspired by Mr. Bradley's dream for you and this company for the short term and long term, and you'll be among the achievers recognized for their accomplishments!

These Convention days will be life-improving and memorable experiences! You'll expand your vision – you'll think and plan bigger than ever before! Your business will move to the next level!

Again, welcome to the PlanNet Marketing 2022 International Convention!

Andy Cauthen
President & CFO

Welcome to the seventh annual PlanNet Marketing 2022 International Convention. We are so glad that you made the choice to join us. We are confident that you will walk away from this experience with the drive and excitement that will excel your business in the future.

At PlanNet Marketing, we strive on a daily basis to meet your business needs. We have a full-time staff of S-Team members who are answering your calls, making outbound calls, answering support tickets, handling accounting and compliance matters, and planning amazing events just like this one. We know we work for you, and we are very appreciative for all you do!

Every Friday you should receive the PlanNet Now! blog in your email, take a moment to look at the blog and stay plugged in to what's happening in our wonderful company by going to www.plannetnow.com. Feel free to press the share button on events or promotions in the blog or on Facebook to help promote your business.

Grab a pen and paper and be prepared to take notes from all the speakers you will hear from during PlanNet University and the general sessions.

Again, we are so glad you are here to share this experience with us, and we look forward to working with you in the future.

LeAnn Troeckler
COO



LEANNTROECKLER

PlanNet STORE

THURS 7-5 • FRI 7-5 • SAT 7-2 *Closed during general sessions



Breakthrough '22 T-shirts • Women's Bling T-shirts and Hats
Calendar/Planner • Bling Travel Mugs • Notebook

Low pricing on inventory:
PlanNet tees • PlanNet hoodies • PlanNet polos • PlanNet hats

MILLIONAIRE'S ROW



Natalie Graham

SIX-STAR DIRECTOR
80/80 CLUB MEMBER
1K CREW MEMBER
DOUBLE DIAMOND RING EARNER
ROLEX WEARER
GOLD PLUS MEMBER
#1 INCOME EARNER

Provision



Shedrick White

SIX-STAR DIRECTOR
20/20 CLUB MEMBER
1K CREW MEMBER
DOUBLE DIAMOND RING EARNER
ROLEX WEARER
GOLD PLUS MEMBER
#2 INCOME EARNER

Impact



Orlanda Moore

SIX-STAR DIRECTOR
40/40 CLUB MEMBER
1K CREW MEMBER
DOUBLE DIAMOND RING EARNER
ROLEX WEARER
GOLD PLUS MEMBER
#3 INCOME EARNER

Significance

TOP 20 INCOME EARNERS

- | | | | |
|--|---|--|--|
| 1

NATALIE GRAHAM
SIX-STAR DIRECTOR | 2

SHEDRICK WHITE
SIX-STAR DIRECTOR | 3

ORLANDA MOORE
SIX-STAR DIRECTOR | 4

GREG & CARLA SCOTT
THREE-STAR DIRECTORS |
| 5

MARCELLA BURGE
FIVE-STAR DIRECTOR | 6

ERICK & DEJOIRE BENSON
THREE-STAR DIRECTORS | 7

JP WATKINS-MUKES
FIVE-STAR DIRECTOR | 8

EILEEN ROSS
FIVE-STAR DIRECTOR |
| 9

LETORIA MAYBERRY
FIVE-STAR DIRECTOR | 10

FELICIA MILES
FIVE-STAR DIRECTOR | 11

LATASHIA ALEXANDER
FOUR-STAR DIRECTOR | 12

RACHAEL LALJI
FOUR-STAR DIRECTOR |
| 13

CHRISSEY WALKER
THREE-STAR DIRECTOR | 14

JIMEASE BAILEY
ONE-STAR DIRECTOR | 15

SHAQUANA CUTTINO
TWO-STAR DIRECTOR | 16

SAMUEL CHURCH
THREE-STAR DIRECTOR |
| 17

KEITH & ADAIRIA VINSON
THREE-STAR DIRECTORS | 18

DANIELLE KEDWARD
THREE-STAR DIRECTOR | 19

NINA VITAL
FOUR-STAR DIRECTOR | 20

WALTER & TIFFANY POWELL
FOUR-STAR DIRECTORS |

PRESIDENTIAL RING WEARERS



NATALIE GRAHAM DOUBLE DIAMOND
 ORLANDA MOORE DOUBLE DIAMOND
 SHEDRICK WHITE DOUBLE DIAMOND
 ERICK & DEJOIRE BENSON DIAMOND
 MARCELLA BURGE DIAMOND
 EILEEN ROSS DIAMOND



GREG AND CARLA SCOTT DIAMOND
 LATASHIA ALEXANDER RUBY
 JIMEASE BAILEY RUBY
 CINDY BRUGGEMAN RUBY
 TONIKA JONES RUBY
 LETORIA MAYBERRY RUBY



FELICIA MILES RUBY
 WALTER & TIFFANY POWELL RUBY
 KEITH & ADAIRIA VINSON RUBY
 CHRISSEY WALKER RUBY
 JP WATKINS-MUKES RUBY
 LUCY WELCH RUBY



KORREY ALEXANDER SAPPHIRE
 DENESHA BAILEY SAPPHIRE
 LORIE BANATTE SAPPHIRE
 BARON BROWN SAPPHIRE
 TANISHA BURKE SAPPHIRE
 LAVONDA & DARRYL BUSH SAPPHIRE



LATESHIA CAMPBELL SAPPHIRE
 LATOYA CHIN SAPPHIRE
 SAMUEL CHURCH SAPPHIRE
 SHAQUANA CUTTINO SAPPHIRE
 DAVID DACOSTA SAPPHIRE
 PETHRAL DANIELS SAPPHIRE



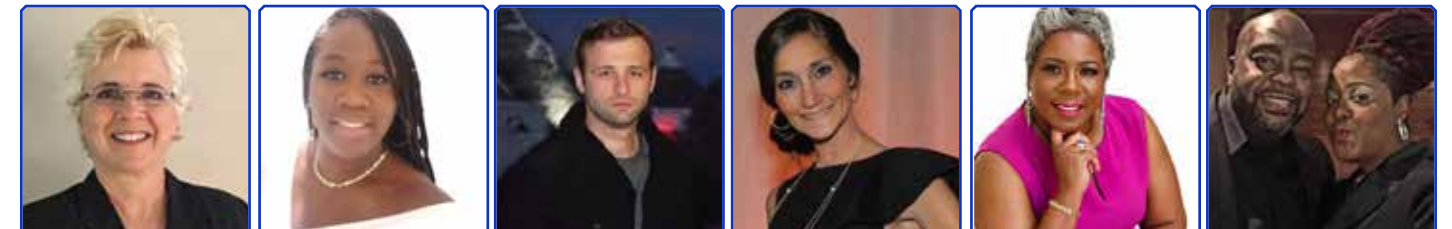
JOY DAWKINS SAPPHIRE
 TISHA DESHIELDS SAPPHIRE
 DANIELLE FARMER SAPPHIRE
 HAYLEY FRANCE SAPPHIRE
 LOUISE GATLAND SAPPHIRE
 DAMIEN GOINS SAPPHIRE



YVETTE GREEN SAPPHIRE
 BERNARD & CYNTHIA HAMPTON SAPPHIRE
 ALFRED INGRAM SAPPHIRE
 PATRICIA JOHNSON SAPPHIRE
 ANN JONES SAPPHIRE
 LISA KNIGHT SAPPHIRE



KAYLA LEWIS SAPPHIRE
 KEDA MASON SAPPHIRE
 RASHEBA MCGOWAN SAPPHIRE
 JOHNICE MCRAE SAPPHIRE
 NATE & KIM NEWMAN SAPPHIRE
 KEYMONE NOBLE SAPPHIRE



BEA PICOU SAPPHIRE
 CIENIA RAILEY SAPPHIRE
 KIERAN RUSHBROOK SAPPHIRE
 RACHEL RUSSELL SAPPHIRE
 FERNE SAPP SAPPHIRE
 PRESTON & IMANI SCOTT SAPPHIRE



DONN & TAWANDA SHAMLEY SAPPHIRE
 ANDRE SINCLAIR SAPPHIRE
 TARYN SINCLAIR SAPPHIRE
 TAMEKIA & ANTHONY SMITH SAPPHIRE
 JAY STUART SAPPHIRE
 ANGELICA TURNER SAPPHIRE



CHARMAINE ELLIOTT TURNER SAPPHIRE
 NINA VITAL SAPPHIRE
 DAVID WASHINGTON SAPPHIRE
 MELODIE WASHINGTON SAPPHIRE



PlanNet Marketing Inc. Income Disclosure Statement For 2021

The Income Disclosure Statement is a reflection of PlanNet Marketing Inc.'s (hereafter "PlanNet") rewarding opportunity. As a direct selling company selling the IntelTravel home-based Independent Travel Agency, PlanNet offers opportunities for Independent Representatives (IRs) to sell the travel product and/or build a business.

IRs can earn commissions and bonuses as outlined in our Compensation Plan. The following chart represents the average global earnings of the ranks of PlanNet IRs worldwide and provides high, low, and annualized averages.

Active Independent Representative (IR)	Estimated Avg Hours Worked Per Week	Percent of Active IRs	Annualized Average Income (US Dollars)			Months Active with PlanNet in 2021		
			High	Low	Average	High	Low	Average
Rep	2	92.17%	\$8,133.60	\$0.00	\$44.54	12	1	6
Bronze Builder	5	3.76%	\$21,737.00	\$8.00	\$844.34	12	1	10
Silver Builder	7	1.41%	\$122,798.00	\$360.00	\$2,653.53	12	1	11
Gold Builder	15	2.17%	\$218,907.80	\$350.00	\$51,234.48	12	1	12
Director - One Star	30	0.34%	\$254,152.40	\$4,632.20	\$26,219.66	12	4	12
Director - Two Star	40	0.06%	\$247,693.20	\$28,856.80	\$59,319.30	12	12	12
Director - Three Star	40-60	0.07%	\$570,868.40	\$49,078.20	\$134,197.70	12	12	12
Director - Four Star	40-60	0.02%	\$434,923.40	\$130,918.40	\$246,466.67	12	12	12
Director - Five Star	50-60	<0.01%	\$571,496.80	\$471,840.40	\$521,668.50	12	12	12
Director - Six Star	60+	<0.01%	\$1,020,222.40	\$977,205.40	\$992,263.13	12	12	12
Total for All IRs		100.00%	\$1,020,222.40	\$0.00	\$999.41	12	1	6

The income statistics above are for all active PlanNet IRs who were enrolled during the period from January 1, 2021 to December 31, 2021. The annualized figures above represent an IR active for all 12 months.

An "Active IR" is defined as a person who enrolls with PlanNet Marketing for \$19.95 initial fee and \$19.95 monthly. During the period January 2021 to December 2021, 22.27% of all IRs earned a commission or override, while 77.73% did not. The average annual commission or override earnings of all IRs, including those who did not earn a commission or override, was \$999.41. The average annual commission or override earnings of that group of IRs who earned a commission or override was \$3,044.87.

All amounts are represented in U.S. dollars. The earnings of the IRs in this chart are not guarantees of the income, if any, that a PlanNet IR can or will earn through his or her participation in the Company Compensation Plan. The average IR spends between \$19.95 and \$239.40 annually in monthly administration fees as they build their business. Note that it takes hard work to make substantial income in this business. Success requires personal effort and dedication.



LISAMARIE KLINGER

Welcome to the PlanNet Marketing 2022 International Convention!

We are thrilled to welcome you and over 3,500 of our PlanNet Marketing Directors, Reps and Guests to the amazing Orlando World Center Marriott in the beautiful sunshine

state of Florida (and where I call home) for our incredible 2022 PlanNet Marketing Annual Convention! Are you ready to "Breakthrough in 22" for yet another experience of a lifetime as we celebrate our 7th annual International Convention!!

What an exciting time it is at PlanNet Marketing and this Convention will prove more-so why you are on the best place on the PlanNet! Each year we have gone over and above to make these events the most memorable experiences for each of you. As we 'Breakthrough in 22', we promise bigger and better things on the PlanNet in the months and years to come. We cannot wait to share what we have planned in the upcoming year – it is going to be incredible!

As the Vice President of Marketing Administration for PlanNet Marketing, I am deep in the trenches in the planning, coordinating, and execution of our corporate events as well as our annual International Convention and it truly is the best job on the PlanNet! It's exciting to work with such a dedicated and talented corporate planning team when executing these events. There are many, many details that must come together and it takes an incredible team, and our team is exceptional! We love what we do and we're excited to be doing it all for you!

PlanNet Marketing - wow have we grown! In the last seven years PlanNet Marketing has made incredible strides that truly amazes me every day. It all started with the vision of our Founder, Chairman & CEO, Donald Bradley. He added to that the best of travel partnerships, a corporate and support team that is second to none, with a field leadership that's unquestionably the best out there - anywhere! That truly is a formula for success, and we've got it!

Enjoy this monumental event! What a great opportunity to meet new people, connect with others, make new friendships, and share your challenges and successes with the PlanNet Marketing family from around the world! We hope you come out of convention with a stronger business sense and a better understanding of the PlanNet Marketing potential. If there is anything you need, please feel free to let me know as you'll find me running around catering to all your needs. The corporate team is here to make this the best lifetime experience for you. It's your time! Have an amazing event!

LisaMarie Klinger
Vice President, Marketing Administration



AMANDA RESTIVO

Welcome to Breakthrough in '22!

Over the years, our vision has not changed - PlanNet Marketing is committed to bringing you a home-based business that offers freedom, flexibility, and the opportunity for financial independence. As a business based on integrity and transparency, PlanNet Marketing continues to operate within our policies, business as usual! Here are some tips to keep your business successful!

Know the Rules. When you became a Rep with PlanNet Marketing, you agreed to familiarize yourself with our policies and to follow them! Many Reps accidentally break a rule because they don't know the rules. Knowing the rules is a responsibility you have committed to as a PlanNet Marketing Rep. If you haven't already, please take time to read the PlanNet Marketing Policies and Procedures (P&P). For a brief overview of the P&Ps check out the PlanNet P&P Rundown – a one-page bullet point list of many important policies. Both documents are available in the Virtual Office under Resources.

Be a Professional. PlanNet Marketing prides itself on the quality and character of its Independent Representatives (that's YOU). Together we can ensure excellence throughout our organization. Every PlanNet Marketing Rep is expected to be respectful of every person met while conducting PlanNet related business. We expect you'll conduct yourself and your business in an ethical, moral, legal, and financially sound manner, not engaging in anything that would give PlanNet Marketing a bad reputation. Be positive and uplifting with one another - negativity doesn't help anyone. Giving your team and customers support and encouragement is the single best service you can offer in this business.

Fail Forward. We all make mistakes! Just make it your goal to learn from those mistakes and keep moving forward. This doesn't mean ignoring mistakes though. If you do break a rule, or if there's a complaint that involves you, I'll probably send you an email. Please read the email and respond in a timely manner. I promise to be professional and work with you through the issue. It's my job to identify potential policy errors and correct them to safeguard our Company for all of our Reps. Then use this experience to build a better business for you and your team. If you're here in Orlando right now, you understand the significance of financial freedom and you are more determined than ever to keep moving forward and create a breakthrough in your life. You are truly committed to your PlanNet Marketing business, and it shows! Maximize the opportunity of the time you have been given, right now. We are expecting great things to come from this week together!

Amanda Restivo
Vice President, Compliance

PLANNET ROLEX CLUB



SHEDRICK WHITE
ATLANTA, GA
SIX-STAR DIRECTOR



ORLANDA MOORE
MADISON, AL
SIX-STAR DIRECTOR



NATALIE GRAHAM
ALPHARETTA, GA
SIX-STAR DIRECTOR



EILEEN ROSS
ATLANTA, GA
FIVE-STAR DIRECTOR



JP WATKINS-MUKES
HOUSTON, TX
FIVE-STAR DIRECTOR



MARCELLA BURGE
LOUGHBOROUGH, UK
FIVE-STAR DIRECTOR



LETORIA MAYBERRY
TYRONE, GA
FIVE-STAR DIRECTOR



PLANNET MARKETING EAGLE WEEKEND 2023 Miami, Florida



JUNE 2 - JUNE 3, 2023

Intercontinental Miami
100 Chopin Plaza | Miami, FL 33131

\$499 PER PERSON



Log Into Your PlanNet Back Office To Reserve Your Spot and Hotel Stay,
*Hotel Is Separate (Book via Group Room Block Link)
*No Refunds/No Transfers
*Must Be Registered to Attend All Events/No Free Guests



SIX-STAR DIRECTORS



NATALIE GRAHAM
ALPHARETTA, GA
SIX-STAR DIRECTOR

ORLANDA MOORE
MADISON, AL
SIX-STAR DIRECTOR

SHEDRICK WHITE
ATLANTA, GA
SIX-STAR DIRECTOR

FIVE-STAR DIRECTORS



MARCELLA BURGE
LOUGHBOROUGH, UK
FIVE-STAR DIRECTOR

LETORIA MAYBERRY
TYRONE, GA
FIVE-STAR DIRECTOR

FELICIA MILES
MONTGOMERY, AL
FIVE-STAR DIRECTOR

EILEEN ROSS
ATLANTA, GA
FIVE-STAR DIRECTOR

JP WATKINS-MUKES
HOUSTON, TX
FIVE-STAR DIRECTOR

FOUR-STAR DIRECTORS



KORREY ALEXANDER
BURLESON, TX
FOUR-STAR DIRECTOR

LATASHIA ALEXANDER
BURLESON, TX
FOUR-STAR DIRECTOR

CINDY BRUGGEMAN
ST HENRY, OH
FOUR-STAR DIRECTOR

LATESHIA CAMPBELL
NASHVILLE, TN
FOUR-STAR DIRECTOR



LOUISE GATLAND
BASINGSTOKE, UK
FOUR-STAR DIRECTOR

DAMIEN GOINS
GREENBELT, MD
FOUR-STAR DIRECTOR

LYNDSAY GYNANE
CHESHIRE, UK
FOUR-STAR DIRECTOR

TONIKA JONES
PRATTVILLE, AL
FOUR-STAR DIRECTOR

RACHAEL LALJI
CUFFLEY, UK
FOUR-STAR DIRECTOR

KEYMONE NOBLE
CHARLOTTE, NC
FOUR-STAR DIRECTOR



WALTER & TIFFANY POWELL
FULSHEAR, TX
FOUR-STAR DIRECTORS

CINIA RAYLEY
COCOA, FL
FOUR-STAR DIRECTOR

FERNE SAPP
COVINGTON, GA
FOUR-STAR DIRECTOR

PRESTON & IMANI SCOTT
BRANDYWINE, MD
FOUR-STAR DIRECTORS

NINA VITAL
ATLANTA, GA
FOUR-STAR DIRECTOR

LUCY WELCH
CHARLTON, UK
FOUR-STAR DIRECTOR

THREE-STAR DIRECTORS



DENESHA BAILEY
KINGSTON, JM
THREE-STAR DIRECTOR

LORIE BANATTE
SCOTCH PLAINS, NJ
THREE-STAR DIRECTOR

SONYA BARNES
CALIFORNIA, MD
THREE-STAR DIRECTOR

DEJOIRE & ERICK BENSON
UPLAND, CA
THREE-STAR DIRECTORS

REMUS & ALISHA BLAIR
CONVERSE, TX
THREE-STAR DIRECTORS

CATHERINE BRAY
BRAZORIA, TX
THREE-STAR DIRECTOR

TANISHA BROWN
MIAMI, FL
THREE-STAR DIRECTOR

TANISHA BURKE
DAVENPORT, FL
THREE-STAR DIRECTOR



LAVONDA & DARRYL BUSH
KATY, TX
THREE-STAR DIRECTORS

QUIANA BUTLER
LAWRENCEVILLE, GA
THREE-STAR DIRECTOR

LATOYA CHIN
SMYRNA, GA
THREE-STAR DIRECTOR

SAMUEL CHURCH
SALTASH, UK
THREE-STAR DIRECTOR

CLIFTON COWARD
RICHMOND, VA
THREE-STAR DIRECTOR

DAVID DACOSTA
LONDON, UK
THREE-STAR DIRECTOR

PETHRAL DANIELS
SMYRNA, GA
THREE-STAR DIRECTOR

JOY DAWKINS
STONE MOUNTAIN, GA
THREE-STAR DIRECTOR



TISHA DESHIELDS
BROOKHAVEN, GA
THREE-STAR DIRECTOR

CHARMAINE ELLIOTT-TURNER
PALM BAY, FL
THREE-STAR DIRECTOR

DANIELLE FARMER
MIAMI, FL
THREE-STAR DIRECTOR

KENNETH GRAHAM
ALPHARETTA, GA
THREE-STAR DIRECTOR

YVETTE GREEN
CHARLESTON, SC
THREE-STAR DIRECTOR

KEYONA GREGORY
BAYMORE, MO
THREE-STAR DIRECTOR

BERNARD & CYNTHIA HAMPTON
CUTLER BAY, FL
THREE-STAR DIRECTORS

MARYGAIL HARMON
SAN ANTONIO, TX
THREE-STAR DIRECTOR



KYRA HARRIS
KATY, TX
THREE-STAR DIRECTOR

ERIC HAWKINS
TOBYHANNA, PA
THREE-STAR DIRECTOR

SHENILA HILL RODRIGUEZ
ATLANTA, GA
THREE-STAR DIRECTOR

ETASHATE HOLLINS
HOUSTON, TX
THREE-STAR DIRECTOR

LAURA HOLMES
LEICESTERSHIRE, UK
THREE-STAR DIRECTOR

PATRICIA JOHNSON
JOHNS CREEK, GA
THREE-STAR DIRECTOR

ANN JONES
CLINTON, MD
THREE-STAR DIRECTOR

LATRICE JONES
BESSEMER, AL
THREE-STAR DIRECTOR



DANIELLE KEDWARD
ESHER, UK
THREE-STAR DIRECTOR

KAYLA LEWIS
SANDUSKY, OH
THREE-STAR DIRECTOR

LEAH LOCKETT
LANCASHIRE, UK
THREE-STAR DIRECTOR

TAKASHA MAHONE TAYLOR
BESSEMER, AL
THREE-STAR DIRECTOR

KWANYA MARTIN
MABLETON, GA
THREE-STAR DIRECTOR

KEDA MASON
ATLANTA, GA
THREE-STAR DIRECTOR

JASSY MCBRIDE
SMYRNA, GA
THREE-STAR DIRECTOR

RASHEBA MCGOWAN
MADISON, AL
THREE-STAR DIRECTOR



JOHNICE MCRAE
EAST POINT, GA
THREE-STAR DIRECTOR

NATE & KIM NEWMAN
LANHAM, MD
THREE-STAR DIRECTORS

TANYA PARKER
SMYRNA, GA
THREE-STAR DIRECTOR

KERRY PATTERSON
SAN DIEGO, CA
THREE-STAR DIRECTOR

BEA PICOU
BIRMINGHAM, AL
THREE-STAR DIRECTOR

RACHEL RUSSELL
GULF BREEZE, FL
THREE-STAR DIRECTOR

CHARLOTTE RYDER
ASH, UK
THREE-STAR DIRECTOR

GREG & CARLA SCOTT
UPPER MARLBORO, MD
THREE-STAR DIRECTORS



DONN & TAWANDA SHAMLEY
CONYERS, GA
THREE-STAR DIRECTORS

SHAY & MARVIN SIMON
NORTH DINWIDDIE, VA
THREE-STAR DIRECTORS

JENNIFER SMITH
WATERVILLE, OH
THREE-STAR DIRECTOR

TAMEKIA & ANTHONY SMITH
TUCKER, GA
THREE-STAR DIRECTORS

ANGELICA TURNER
ANNISTON, AL
THREE-STAR DIRECTOR

KEITH & ADAIRIA VINSON
ALLEN, TX
THREE-STAR DIRECTOR

CHRISSEY WALKER
CEDAR HILL, TX
THREE-STAR DIRECTOR

DAVID WASHINGTON
CHARLOTTE, NC
THREE-STAR DIRECTOR

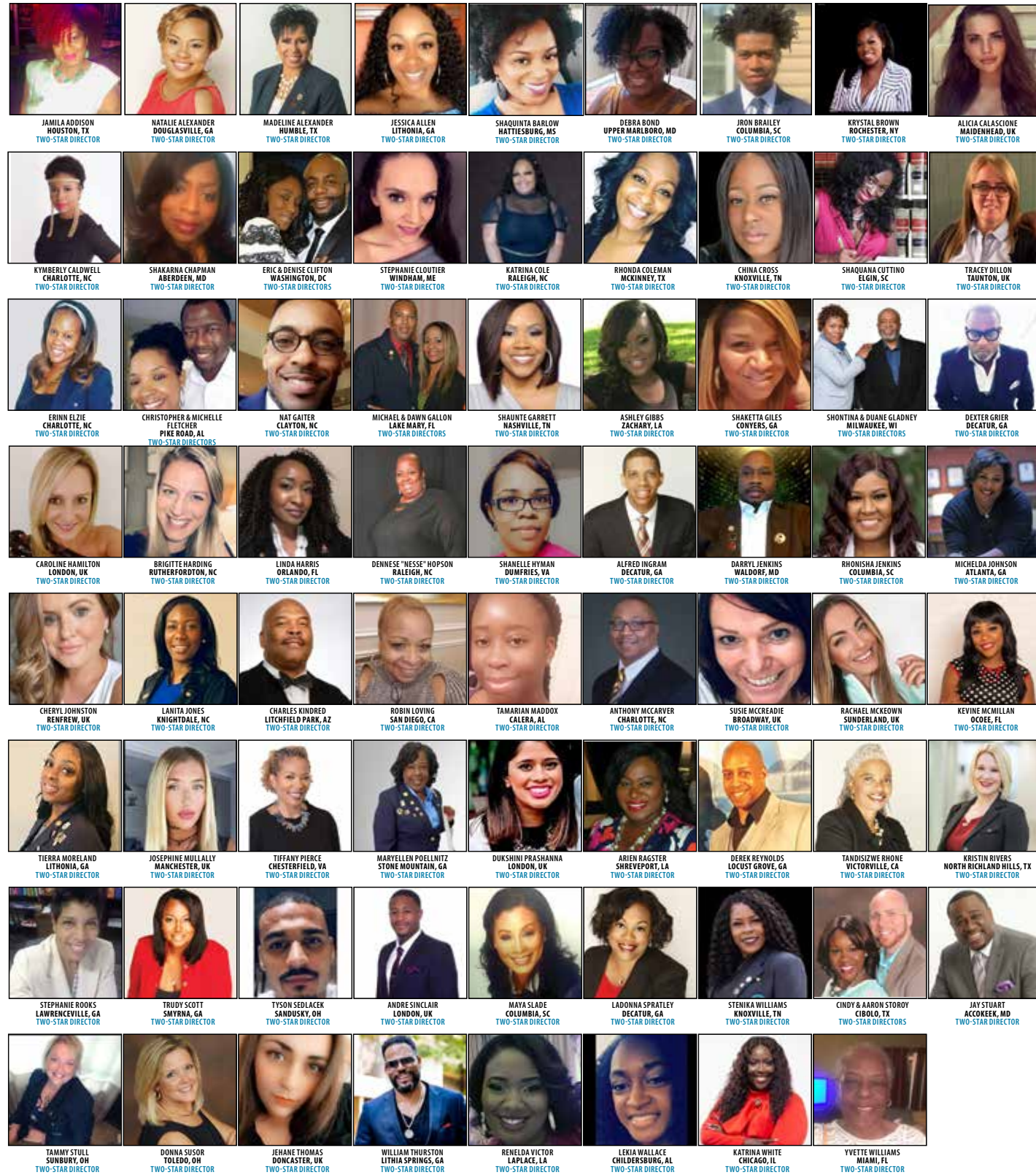


MELODIE WASHINGTON
MARIETTA, GA
THREE-STAR DIRECTOR

VELECIA WILLIAMS
COLUMBIA, SC
THREE-STAR DIRECTOR

JACKIE WOLKOV
SAN DIEGO, CA
THREE-STAR DIRECTOR

TWO-STAR DIRECTORS



ONE-STAR DIRECTORS

- | | | | | | |
|---------------------------|---------------------------|---------------------------------|--------------------------------|----------------------------------|------------------------------|
| Tammy Adams | Matthew Campbell | Elliott George | Stephanie Johnson | Charles Owens | Shenaka Stapleton |
| Tandra Adams | Jasmine Cara Ford | Lacretia Gilliam | Adora Jones | Crystal Owens | Emma Stephens |
| Thelma Adams | Michelle Carr | Latonya Gilliard | Kevin Jones | Arielle Paddio | Jarmal Stevens |
| Shannon Addington | LaVonya Carrington | Dominic Gist | Sonic Jones | Taras Parker | Kiera Stevenson |
| Yakinea Marie Adul'Ali | Melissa Case | Kouree Givens | Tywanna Jones | Jeremy McZeal & Brittany Parrish | Denise Stewart |
| Natasha Agee | Lorrell Ceville | Devon Goins | Danielle Joseph | Carroll Pattison | Patricia Stewart |
| Andre & Shenequa Aiken | Nataly Chadwick | Lucretia Gordon | Dorian & Angela Joyner | Vicky Pattison | Alexander & Yasheda Sullivan |
| Makungu Akinyela | Lorna Chatmon | Monica Gordon | Paul Kelbie | Alicia Payne | Greta Summerville |
| Tiffany Aldridge | Rosalind Cheadle | Gianne Polite-Gore & James Gore | Sam Kenny | Nacole Peoples | Hoja Sypolt |
| Leonie Aleshe | Allen & Jeannette Childs | Lakedra Gorman | Kenzie King | Rhea Perry | Ben Taberner |
| Sinead Alexandra | Deacquelyn Christian | Stuart & Mona Grandison | Lisa Knight | Sabrina Perryman | Charice Talbert |
| Chanee & Norman Anderson | Tonya Christophe | Shana & Sam Granger | Coreatha Knox | Sheila Peterson | Corey Taylor |
| Brittney Andrews | Cheryl Clemons | Corey Grant | Jessica Leaming | Sonya Phillips | Horace & Jennifer Terry III |
| Maureen & Bill Archey | Angelic Coclough | Maria Grant | Erica Ledet | Jacqueline Pickett | Kendra Theaker |
| Dunebari Atam | LaKesha Cohn | Shahiem Grant | Summer Lee | Ciara Pinkard | Stefanie Thompson |
| Candance Averyhart | Stephanie Cole | Lillie & Lee Gray | Harold Leverett | Carla Lewis | Brenda Tillman |
| Katie Bailes | Jasmine Colvin | Johnnie Green | Carla Lewis | Candice Piontek | Valencia Tolbert |
| Jacqueline Bailey | Ameca Cooley | Vincent Green | Jason & Kiley Lewis | Akua Pippins | Melvin Towner |
| Jimease Bailey | Emma Cooper | Justin & Stephanie Griffin | Leonard Lewis | Marvin & Latesha Poindexter | Dwayne Townsend |
| Lawanda Baker | Willie & Cordella Cooper | Myron Griffin | Shea Lewis | Ivanna Ponce | Tasha Townsend |
| Alexis Baldwin | Arthur Cox | Sharlyn Griffin | Roger Lillard | Terry Powell | Hazel Truesdell |
| Robert Michael Banks, Jr. | LaShaunda Crocklem | Jennifer Grimes | Nicole Lindsey | Michael Pratt | Tatiana Tucker |
| Tiasan Barber | Cheryl & Tommy Culbreath | Jennifer & Germaine Grimes | Shanice Lloyd | Carmen Ray | Lydia Venus |
| Deborah & Cleveland Barr | Arturo Cummings | Terika Gunn | Adella Logan | Patrice Ray | Darren Vinnett |
| Orisha Bartley | John Dacosta | Cassandra Hall | Thomas Lovelace | Vania Redd | Rodney Ward |
| Myisha Basnight | Toby Dacosta | Florine Hall-Green | Rajone Lyman | Lucy Redfearn | Toni Ward |
| Vanita Baugh | Andrea Daniels | Caroline Hamilton | Adonna Macon | Sandra Reynolds | Tanya Warmington |
| Rhonda Bazile-Griffin | Marissa Daniels | Aarika Hampton | Dionne Barnes & Carl McAfee | Maria Richardson | Amber Washington |
| Amy Beckett | AntuINETTE Darden | Erin Hardin | Amber McAuley | Remedios Richardson | Tomalisa Washington |
| Kendra Bennett | Cassandra Davis | Talitha Harding | Tracy McCain | Rosie Roberts | Janine Watley |
| Yolanda Bennett | Tamika Davis | Trishawana Davis | Natisha McCaiver | Cheryl Rogers | Ebony & Gary Waugh |
| Chrystal Benson | Cameron Dawson | Tiffany Harris | Kristen McCluney | Cassie Rowan | Angela Webb |
| Selina Best | Molly Decker | Judy Harris-VanDyke | LaCheryl McDonald | Erica Rowe | Amanda Westmoreland |
| Lauren Bethea | Kim Del Monaco | Troylynn Harvey | Ashley McDonough | Iris Royal | Lisa Whitehair |
| Shawanda Biddle | Adrienne Derrick | Lisa Hawkes | Angela McIver | Amanda Ruggs-Owens | Phil Whitehead |
| Natasha Biggs | Percell Dickson | Becky Hayes | Iris McKoy | Tasha Samuelu-Lu'uga | Ima Wideman |
| Alicia Black | Yashika & Darryl Drew | Jane Haynes | Shannon McLeod | Catherine Sapp | Rose Wiggins |
| Sherronna & Akin Blow | Jackie Dye | Marcus Hendricks | Robelyn McNair | Sherella Saunders | Monique Wilborn |
| Dominique Bogard | Tracey & Trevor Eastwood | Sheila Heyward-Snipes | Tonya McNeil | David Scott | LaQuida Wilder |
| Siobhan Boyd | Ashley & Gregory Edwards | Diandra Higginbotham | Shelli Mercer | TruKessa Scott | Gloria Williams |
| Toyah Brent | Williamae Elery | Kathryn Hines | Debrika Miles | Natasha Shannon | Keisha Williams |
| Michael Broner | Calvin Ellerbe | Tawntita Hislop | Janitress Miles | Cynthia Shelton | LaVetta Williams |
| Baron Brown | Kieron Ellis | Veronica Hodges | Renina Millan | Tykeyia Shelton | Pamela Williams |
| Christy Brown | Kimberlee Felder | Whitney Holbrook | Tyler Minton | Lin Sherlock | Patrycia Williams |
| Edmond & Deneene Brown | Deniece Fields | Charmel Holland | Tenika Mobley | Robyn Siddell | Shytasia Williams |
| Natalie Brown | Sophie Finn | Bethany Holmes | Wendy Montalbano | Larriette Simmonds | Tameca Williams |
| Tamika Brown | Bobby & Tanga Fitts | Grace Hopkins | Keith & Dea Montgomery | Tonia & Vincent Simple | Tramaine Williams |
| Twinette Brown | Regina Fleming | Jeneshia Howard | Rochelle Montgomery | Joy Simpson | Robert & Sonya Wilson |
| Tawanna Brown-Johnson | Aundre Fletcher | Megan Hughes | Jennifer Moore | Taryn Sinclair | Venita Wilson |
| Tracey Brunson | Marvin & Ingrid Fordham | Elizabeth Huntley | Tiffany Moore | Catherine Small | Ryan Wolkov |
| Natosha Bryant | Emily Fox | Laura Husson | Judy Moorman | Betsy Smith | Michael & Mia Wood |
| Gina Bucci | Teresa Fox | Claire Huynh | Holly Moreau | Jazmine Smith | Tyra Woods |
| Erica Buie | Yvette France | Tanya & Frank Irvin | Dawn Mosely | Judi Smith | Falon Wright |
| Yvette Bumpers | Tarshia Franklin | Aquarius & Comenecia Jackson | Simone Mosley | Michelle Smith | Victory Wright |
| Keisha Burch | W. Jean Freeman | Cophia Jackson | Brenda Tracy & Alex McCullough | Rebecca Smith | Jordanna Wynn |
| Andrew Burke | Jane Freund | Pamela & Joey Jackson | Sandra Myricks | Stacey Smith | Tarnisha Wynter |
| Jenna Burns | Shonda & Leroy Frost, Jr. | Shermonica Jackson | Nikki Nash | Tiffany Smith | Sanju Yoganathan |
| Andrene Burrell | Kidra Fuller | Sugunda Jackson | Tamara Neal | Trish Smith | Chantal & Rovelie Young |
| Clarinda Burston-White | Danielle Galante | Brandy James | Catherine Netter | Diahn-Maria Soares Ellis | |
| Lamont Bush | Raymond Gantt | Ryan Jenkins | Melissa Newberry | Gloria Somersall | |
| Jeffrey & Roshunda Bynes | Tarkecha Garrett | Dayna Jaynes | LaNesa Spence | April Sonnenberg | |
| Sarah-Louise Caldon | Matt Gatland | LaTondria & Ernest Johnson | Cedric Owens | Jessica Springs | |
| Cheryl Campbell | | | | | |

Generation Next KEYMONE NOBLE



I was born and raised in Columbia, SC. Over the last 14 years I worked at a chemical plant and started seven businesses over that same time span which led me to be able to retire at 34 years young. I've helped thousands of people invest, save, budget, and start businesses. I don't come from money, nor did I have any connections, I was raised in a single-family household with lots of love, and discipline. I was taught the value of work and saving.

My breakthrough happened when I hit One-Star Director with PlanNet Marketing - the income I was earning paid all my monthly bills at that time. I quit my 9-to-5, leaving the plant I worked at for years, where I almost lost my life after falling asleep at the wheel from the long hours. By the time, I achieved Two-Star Director the income was now paying for all my business travel as well, which allowed me to get in position to earn six figures at the beginning of the pandemic. Eighteen months after joining PlanNet Marketing,

I was earning six figures. Now four years later the business is paying for my house in Columbia where my mother lives and our new place in Charlotte, NC as well.

I think back to 2018, what if I let my friends, family, and coworkers entice me to chase promotions at work and not my own business? My family would be worried about the light bill, water bill, and other small things. I doubled down and said to myself no matter who come and go I'm going to the top! I'm very grateful, thankful, and honored to be a part of this amazing opportunity and change my family's financial blueprint. I'm looking forward to a brighter future and being able to help more families experience this life changing opportunity.

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Generation Next CIENIA RAILEY

To say that PlanNet Marketing has changed my life, is an understatement. I could never fully express the influence and impact that being a part of the PlanNet Marketing team has had on my life. As I went through my process of ranking up in the company, I've learned a lot of things about myself and what I am capable of. PlanNet Marketing introduced me to the businesswoman that has always been lying dormant within...until now.

Since getting started in 2016, I've been able to transform my life and am still molding it into the vision that I have for

myself and my family. In my corporate career, I gravitated to healthcare because I also had a longing to help people but hated what I considered, being a slave to the corporate world. As a single mom of two, I always found myself working to survive rather than being able to strive and grow. PlanNet Marketing has given me a new outlook on what success looks like and how to obtain it. I was able to use what I've learned and the connections I have made, to resign from Corporate America, gaining my personal and time freedom and am knocking on \$250,000 annually in income.

I have been able to travel the world seeing places like, Jamaica, Costa Rica, Cabo, Antigua and St. Lucia to name a few. You could never truly understand how remarkable this is for me, when I came into this business without a passport, barely making \$40,000 annually, and working over 40 hours a week to make ends meet. Now I am able to work from anywhere while still being able to spend time with the people I love. I have been able to pay off debt, raise my credit, purchase my daughter a car PAID IN FULL for graduating high school and am currently in the

process of purchasing my first home.

PlanNet Marketing has not only shown me how to work this business to change my life and help others do the same, it has also stretched my vision and allowed me to realize how much more is possible and waiting on me to grab. I am forever grateful to the Bradleys for being obedient to their calling, even in the midst of adversity, and giving a lost but driven single mother of two a way out and up. I am blessed to be able to witness the impact that our amazing company has had and is still having on others, and I am super proud to be a part of the mission.



Generation Next PETHRAL DANIELS

“Breakthrough” is such a befitting title for this year’s convention. As I contemplate my own breakthrough, I am grateful and humbled to be a part of such an amazing company and I am so honored to be recognized as a Breakthrough Leader in PlanNet Marketing.

I have always believed in the network marketing model, and I am not a first-time network marketer. Many years ago, I had the privilege of becoming a director in another network marketing company, however I did not have the knowledge, the support or the leadership skills to sustain the rank. After only a year in the company, I quickly exited and vowed never to entertain the idea of network marketing again, because obviously it was not for me.



My first career was in the travel industry. I was a flight attendant for over 13 years, and I have traveled extensively all over the world, so I have always had a love for travel. Folks in the airline industry say once you have been bitten by the travel bug it is hard to make a living doing anything else. That was a true statement for me, however I did manage to have a very successful career after aviation, in the field of Human Resources. I was employed and awarded for my work by some of the best organizations in the country before starting my own HR consulting company in 2014. I thought that having my own company was the way to financial freedom, but no one prepared me for the ebbs and flows of traditional business ownership. Although I did well financially by most people’s standards, there were many times I had to leverage my personal accounts, including my retirement account to pay employees. Traditional business ownership was not all I thought it would be and it was definitely not going to get me where I knew I wanted to be financially. I had always known that I would be wealthy, but I was starting to question how it would happen.

I was really unhappy with my career and being a woman of faith, I went into prayer warrior mode. I prayed that I would find my purpose and find a career I loved. One morning I was led to make a list of all the things I wanted in my next career. A few things on that list included helping other people, traveling and dressing up. I smile now about the dressing up part, but God says to ask for what you want, and I love fashion, so it was a request on my list.

After weeks of daily praying about what to do next, I decided to take a much-needed trip to Paris, France to enjoy a family trip and to clear my head. I had the time of my life and when I returned, I felt a peace that I couldn’t explain. I arrived home on Sunday evening and during the night I thought about my sponsor and close friend, Nina Vital who had contacted me several months earlier about her travel business. In my mind I knew travel would be a part of my journey because it was an item at the top of my list... but I had no idea it would be in the capacity of selling travel businesses and helping people to change their lives. I thought it was a way for me to travel better as I was on my journey to self-discovery. Early Monday morning I called Nina and inquired if she was still in “that travel thing.” She said yes, I signed up immediately with no intentions of selling businesses, but I had the opportunity to read the compensation plan and I was blown away. Having some knowledge of network marketing and compensation plans, I knew this could be a game changer. I immediately started to call friends and family who I knew this opportunity would benefit and I was a Gold Builder in 22 days.

The number 22 is significant to me as a member of Delta Sigma Theta Sorority, Incorporated and I knew there was some divine message. God had actually answered my prayers and everything on that list that I had created weeks before can be accomplished through this amazing business. So, I honor God through my work ethic because I know that everything God promised is within my reach with this opportunity. My life has changed and continues to change every day. I absolutely love what I do. My finances have increased, I no longer worry about my retirement. My zip code has changed, and I am helping to change the lives of many others who dare to dream big enough and have courage to trust the process, trust me and trust themselves.



Generation Next JOHNICE MCRAE

It is an honor and a privilege to be featured in PlanNet Marketing’s Breakthrough in ‘22 Convention Program! These past five years have been life changing for me as well as my family.

Originally from Memphis, TN, residing in Atlanta, Georgia for the past 30 years, I established roots here. I am not only a 3rd Generation Educator, I am also a 3rd Generation Entrepreneur. From a very early age, I learned, “To Whom Much is Given, Much is Required.” Coming from a family of educators, I understood what giving back was all about. I saw both my parents struggle as well as give of themselves and their time to make a better community. If we have been blessed with talents, wealth, knowledge, time, and the like, it is expected that we give that back to others. I came from an era when that was expected. Not only did you do things for others, you carried a torch to lead, help, guide and be the change you hoped to see in the world. My grandparents and parents being entrepreneurs, had a store that served our community. We often helped and gave to others and that was the norm!

I worked hard, and then life happened. I went through a series of events, as an adult, that took me down a sinkhole. I suppressed some of my God-given talents. I dimmed my light. I had worked almost 20 years in education from a teacher to a counselor to an administrator, with three degrees, to find out they were going to cut my six-figure salary in half. I was recently divorced and had three amazing children who also looked to me to lead them now as a single mom. However, I knew I had come from a strong lineage of family who supported and loved me. I had the wherewithal to pull myself out of the ditch I had buried myself in. I was at a low point in my life when PlanNet Marketing was introduced to me. That vehicle was a beacon of light in a very dark place.

It was then that I realized my inherited and inherent traits began to flourish. I now had an amazing vehicle to not only pull myself up out of that ditch, I started dreaming again, I started visualizing a better life and the harder I worked, those clouds dissipated and turned into rainbows. My leadership skills, my communication skills and my desire to educate others came to the forefront. When I started helping more families on their paths to financial freedom, the more blessed I became.



My breakthrough came on September 5, 2021. I put my business in overdrive. I floored it. I knew I had to make a change for not only my family, but all those who were attached to me. Being committed to excellence, constantly personally developing, reading and establishing long lasting relationships are part of this amazing culture within PlanNet Marketing. This leadership is phenomenal. I have worked in corporate for many years and never before have I seen so many people committed to the success of others. Being in the right place, at the right time, with the right vehicle, you are in position to make a change.

This opportunity changed my life! Once you know your calling, your purpose, you can not only help yourself, you can help others flourish financially and I am so eternally grateful for this awesome opportunity that Mr. and Mrs. Donald Bradley put in place. Had it not been for them, and their amazing vision, I would not have been able to do the things I have been able to do this past year. It’s because of this opportunity, I was able to supplement home health care three days a week for my dad, for months, once he recovered from a coma. I would not have been able to help defray the funeral cost of my best friend, I would not have been able to jump on planes, stay in hotels, rent cars, pay for medical expenses, copays and more, for my daughter had I not said yes to this opportunity. It wasn’t my full-time job, it wasn’t travel, it was helping families win with PlanNet Marketing!

Thank you so much Mr. Bradley and Mrs. Deborah Bradley for this amazing opportunity.



Generation Next JAYSTUART

A few years ago, my life was totally different. I was working 80 hours a week at the Transit Authority in Washington, DC. Although I was grateful to be able to provide for my family, I was totally dissatisfied with the fact that I was unable to give us the life we truly deserved and that I spent very little quality time with the family due to my work schedule.

PlanNet Marketing changed everything. I started part-time after getting a call from a business mentor. In just a couple years I was able to surpass my full-time income and retire 20 years early. My business has had its ups and downs. But I experience more freedom now than ever before – time freedom, personal freedom and financial freedom. I've been able to travel the world with friends and family and create real residual income with some of the most awesome people on the planet!

This business is so flexible! My income followed me when I needed to relocate to take care of family...and it eclipsed six figures while I was hospitalized and unable to work the business for over a month! PlanNet Marketing gave



my family our lives back! It literally took me from the Bus...to the Beach...to the Bank! I want to show people that if they want to or need to... they can literally break the cycle of generational poverty in their families and take back their LIVES and their TIME, with a business that often looks and feels like a vacation. Don't get it twisted...it's hard work and it takes time...but sometimes all a person needs is a REAL opportunity to make something happen for themselves.

PlanNet Marketing has given me the opportunity to help others get the breakthrough they need in their lives. You

can't always settle for following the crowd and doing things the way they've always been done. Just because it's ALWAYS been done that way, doesn't mean it's the ONLY way.

Remember It's Never Too Late to Start Living your Dream!

Generation Next PATRICIA JOHNSON



I absolutely love PlanNet Marketing! It has truly been a life changing experience. I was born and raised in Somerset, NJ. Yes, I am a "Jersey Girl!" I graduated from Howard University with a degree in Electrical Engineering and spent 20 years in corporate America. I loved my job for 10 years and absolutely hated my job for 10 years. I call myself an ETE, Engineer Turned Entrepreneur. I currently live in Johns Creek, GA and have one amazing daughter, who also graduated from Howard University, and now lives in Los Angeles, CA. Travel is our passion, and the beach is our happy place!

In 2015, after being invited to a Travel Party by a friend, I jumped into this industry just to make money on booking my own destination wedding in Jamaica...and I did. I earned \$3,000 on a trip we were going to take anyway! That first year and every year thereafter I truly enjoyed my travel product! I saved so much money going to some amazing places; Jamaica, Cayman Islands, St. Lucia, Cancun and Italy (Rome and Tuscany). I've even attended PlanNet Marketing International events like the Black Tie Affair in London and a PlanNet Escape in the Bahamas.

The last six years have definitely had their ups and downs. The first three years, up... I ranked up each year to hit Three Star Director on year three, which was super exciting! Then life happened, down... I got divorced, my mom had a heart attack and was in the hospital for weeks and the ultimate tragedy, my one and only brother passed away. I've always been a "get it done no matter the situation" type of person and I do not need a lot of outside motivation, but that 12-month period of time proved to be a test. I had to push through the pain! I'm thankful for the team I have because we truly motivate each other.

Although I kept going in PlanNet Marketing, I had slowed down tremendously. I was really looking forward to a new chapter in 2020, then boom... you know what happened. The great news is that in PlanNet Marketing, even if you are moving slowly and the economy is down, the residual income that you've built is up and continues to come in! I am so thankful for that. I've been able to do some amazing things with this income, like continue to help my family financially, remodel my entire home and create some amazing memories like renting a lakehouse for my loved ones and enjoying a long weekend with four generations!! My parents loved every minute. #priceless

At the end of 2021, I made the decision that 2022 was going to be our year. Not just my year but anyone on my team who wanted it. On April 6, 2022, I earned and received the coveted Sapphire Presidential Ring representing residual earnings of \$100,000 in a 12 month period...Breakthrough in 2022!!! So many wonderful emotions!! One of the biggest things PlanNet has done for me is given me options. In 2015, I decided to leave corporate America and turn my PlanNet income into full time income. Mission accomplished! In 2021, I started doing engineering work again and upon earning the six-figure ring, I now know what it feels like to make "6 and 6"! Six figures during the day and six figures on a part-time basis. Although that's exciting, nothing compares to having complete freedom. With PlanNet Marketing, I get the opportunity to work my way out of corporate America again!! Watch out for "Break Free in 2023"!! Next level loading!



Generation Next LOUISEGATLAND

I worked full time in a preschool for 11 years with no intention of ever leaving. In June 2017, my eldest child had been invited to a party and it was at this moment I realised something needed to change, we could not afford a gift, this was hard for me as I couldn't see a way out. I came across this business, in one of the strangest ways, it was as if it had been placed in front of me for a reason and on the 2nd of July 2017, I joined the business with the aim to earn some additional income.

November 2017, I lost my full-time job. It was a matter of weeks until Christmas and with three young children I was desperate to save Christmas. I decided to really start focusing on sharing the business with others to bring in a weekly income.

In January 2018, I was offered "the perfect job" great money, perfect hours it was a dream job. Something told me that was not the path for me. I was not one to make decisions on my gut instincts, I didn't believe in myself as a person at all.

I told Matt I had been offered the job and he looked so relieved and asked me if I'd accepted it, I replied "No." He looked shocked, I said, "Something is telling me to work this business." He asked me if I thought I could make it work...without thinking I blurted out "YES!" He said he would support me in my decision, and I got to work. I knew at this point my first goal was to replace my full-time income that I was once on which was £800 per month, so I knew this meant I needed to be a One-Star Director.

The decision was made, and the journey began. On the 13th of April 2018 we achieved One-Star Director, couldn't quite believe someone like me had

achieved something so big, but it didn't stop there, we continued the epic run and by November 2018 Two-Star was achieved. Three-Star was then achieved by April 2019, June 2019 I received the Sapphire ring and by August 2020 we were a Four-Star Director team. Our Team was on fire, everyone is winning.

December 2020 hit, we in the UK went through some of the biggest team transformations ever. I could have allowed this to go in two ways - it could have broken me, or I could let it be the making of me. As I sit here in May 2022, I can safely say this team transformation was the making of me, I stood strong, I was resilient, I stayed in my own lane.

Life has drastically changed over the past five years; we have been able to buy our dream car and travel as and when we wish. Back in 2013 we had to pull our daughter out of cheerleading as she got through into an all-star competitive team, we were not able to afford this. In 2019, our daughter got a place on the all-star team and this year went to compete internationally in Florida. This business allowed us to do this. Matt joined the business in March 2019 and by October 2019 he had closed his own business down to work this full time with me. We have created more memories in the past five years than we ever have before.

Along my journey there have been many breakthrough moments, truly life changing moments and to try and pick one is hard. The one that stands out the most for me is the breakthrough I experienced in January 2018. The first time I ever believed in me, believed in my gut instinct, made myself incredibly uncomfortable, turned down the ideal job. If I had not experienced this first breakthrough I would not be where I am now, if I had accepted that job, I would have been back to being comfortable and I would not have been driven to succeed in this business.



Generation Next LATESHIA CAMPBELL

Joining PlanNet Marketing has changed my life tremendously! In 2018, after nine months as a PlanNet Marketing Rep, my business turned into Legacy status when I achieved One-Star Director. Later that same year, I fired my boss. After only 18 months I was able to quit my job and pursue PlanNet Marketing full time.

I hit Two Star and Three Star Director back-to-back in 2019 and then it started happening - income growth! During 2020, I became a Presidential Sapphire Ring Wearer signifying monthly earnings over \$8,333.33. That was the most money I'd made on my own EVER. It was a huge milestone.

After being stuck in the same place for almost two years my team and I had a BREAKTHROUGH! My mindset walking into 2022 was very knew what I wanted. Four-Star was determined to get there.



different. I was focused and I Directorship was the goal and I

January 15th, I called a play with my organization while at the Directors Summit. The expectations were set, ground rules laid, and we went to WORK!

In Quarter 1 of 2022, my team and I became a Four-Star team! We went head down and got focused with the "Do not Disturb" mentality. #sniperfocused We modeled late nights and early mornings to reach others around the globe in different time zones. We demonstrated what HUSTLE and HELP truly look like. WE PUSHED THROUGH OUR PROBLEMS and kept going.

Duplicating the system that's provided CHANGED MY LIFE. The more I studied, the more I discovered. The more I discovered, I was pouring it immediately back into my team. Since my Breakthrough my bank account has definitely increased and I'm grateful. I have become a better leader. My mindset has shifted completely and I'm more focused than ever.



Generation Next LORIEBANATTE



God saved my life. He is my sustainer during uncertain trying times. My peace in my storm, my understanding in my confusion and the order through the chaos. He orchestrates everything, directs my path and already knew what lie ahead when he placed this business in my lap. God led me to PlanNet Marketing that was packaged as an answered prayer that would change my life forever. Because I was in a desperate situation and determined to separate my family far from the poverty line, I ran. I was really just tired and needed change. During my run, I encountered many obstacles: from betrayal, lost in self, questioning my very existence and purpose in life.

The Sapphire Ring came during a time when all I could do was trust God when the world came crashing down on me and everything was cloudy. The only thing that was clear was my vision and a dream all while I was physically living a nightmare. I continued to speak life despite it all. I also had to learn about myself and grow to become a better person as I encountered the personalities of different people. Behind my smile, there is a lot of pain, but I hold on to faith and hope to

heal and restore as I travel which is truly a comfort. God has opened my eyes to see the splendor of his glory and majesty through His creation as I explore different places.

It is like newness awakened inside of me as He me so much more through this vehicle. I am placed genuine people who truly love me in of my shell so I wouldn't stay comfortable in God showed me things beyond imagination the battle of my inner self which consisted of turmoil. But God...Only God. I'm so grateful for to me. We only grow together as we continue



My purpose is for everyone who desires living life abundantly to continue to push the circumstances they are going through, their bright future of not only themselves but also their future generations to come. We are going all the way with this. It's bigger than me...well, bigger than all of us combined. I understand wholeheartedly attacks are inevitable when pursuing the promises God has for us. But He will continue to see us through to the other side to our promise land whatever that may look like for each of us. My children, Rihelia and Taiji are my WHY. I continue to push through for my babies who I love more than life itself. And to my team/my family in success, I love you. Go for it all, you deserve it. If you can dream it, you most certainly can attain it. Just don't let the only one who can stop you get in your way... which is YOU. And I thank Mr. Donald Bradley for you executing your God given vision through faith while you were going through a storm. That is the epitome of your obedience being attached to the blessings of many. I am deeply humbled and grateful to be part of something great and just want to change as many lives as I can.



continues to show also grateful that God my life to pull me out the state of abyss. on the other side of spiritual and mental everyone connected to put God first.

to experience through despite believe and fight for

Generation Next CHARMAINEELLIOT-TURNER

My name is Charmaine Elliott Turner, but I'm known to many as Camet Turner. I was born in the beautiful island of Jamaica, raised in the great State of New York and now residing in the sunshine State of Florida. My background is in Corporate Legal, but my passion has always been to travel the world. Just a little over six years ago, I was introduced to this amazing opportunity that has forever changed my life! PlanNet Marketing has given me the chance to become the best version of myself by learning from my success coaches. Mr. Donald Bradley had a vision to help average people live above average lifestyles, and I was determined to be one of those people.

My breakthrough has been to remain consistent, stay plugged in, read more books, become the student, and never make an excuse but instead make an adjustment. With that being said, over the past few years with dedication and determination, I became an improved version of myself by becoming a Director, a Top Income Earner and being awarded the



Presidential Sapphire Ring within the company. I was able to purchase my dream car, increase my credit score, completed major home improvements and have been able to care for my parents which is absolutely priceless. I would like to give a huge "Thank you" to my amazing team of Champions because without them, none of this would be possible.

Remember this, it's gonna get tough, it's not gonna be easy! But as long as you want it you will get it if you work for it. The road to success is not always straight...there is a curve called failure, loops called confusion, speedbumps called friends, redlights called enemies, caution signs called family, and flat tires called jobs. But if you have a spare called determination and an engine called perseverance along with insurance called faith and the drive to make it - YOU will reach that place called Success.



Generation Next KEDAMASON

When I was first introduced to PlanNet Marketing in 2015 by #1 Income Earner, Mrs. Natalie Graham, my one and only mission was to learn how to travel more and earn an extra check here and there to help me make ends meet; it was never to expose others to this opportunity! My excuses: The FEAR of rejection of being told "NO" and "Where in the world would I find time to convince people to join me" when I was working two jobs, studying for my Dual Masters' Degree, children in AAU sports and dealing with life in general? They say, "Your NETWORK IS YOUR NET WORTH" right? I took a good look at my circle and immediately said, "Welp, there goes the party!" That prejudgment forced me to focus on the fun part of the business and I made it my safety net! I took my first flight at 33, my children and my mother went out of the country for the first time on a cruise, experienced my first international trip and began exposing myself to booking other clients all within a 4-month span! But it still wasn't enough! I was missing the ASSIGNMENT big time but I couldn't GIVE UP! That was not an option, so I had to figure out what was missing... I was not Plugged In to the Evidence 100%! I was in my own way and it "clicked" two years later! Delay but NOT DENIED!

The lightbulb began to shine bright in the midst of the darkness! I found myself traveling and experiencing the world but maintaining the same \$90K in debt I walked into this business with two years ago that I thought my comfort zone would fix - travel! WRONG once again! I needed some serious money, some financial literacy and a Legacy and I needed it fast! I started attending meetings that I was qualified for, hopping on any Zoom that would allow me to enter, attaching myself to my upline, studied the posture of other leaders and got to work! I needed to be in the front of the room where the people made the most money!

The shift happened and the timing was divine! In 2018, I hit One-Star Director and PlanNet's aggressive compensation plan, although I did not completely understand it, allowed me to match my monthly corporate salary just in time for the company to eliminate my position just four months later! From that day forward, I knew that I was burnt out from the workforce and made a formal decision to NEVER GO BACK! Was I scared? Absolutely! Why? I was taught to rely on a W2 and now my primary source of income is a 1099 and I was not quite ready! PlanNet remained a solid source of income for my family and never missed a beat! In 2019, I was able to purchase my first luxury car, BMW 328i, and officially relaunched my bar business! The pandemic hit and then I got comfortable because PlanNet remained consistent! That was the worst thing I could do as a network marketer! Here I am at the starting line once again, trying to rebuild ROME in a day!

2021 was the rebirth of Keda Mason, the woman I knew and the woman I wanted to reintroduce to the world! I went back to the BASICS! My team grew over 400 in a few months, secured Two Star Director, and 49 days later Three Star Director qualifying for my Sapphire Presidential Ring at Convention that year! With a team of 1500+, I am laser focused on securing Four Star and creating more leaders to do the same! PlanNet has not only afforded me the luxury of maintaining a Six Figure Residual Salary, I have paid off \$90k in debt in six years without returning to the workforce! This is something I could not imagine doing while I was still dreaming!

None of this would be possible without my family support and a team of champions behind me in the trenches and through the storm! Thank you, Natalie, for your leadership, guidance and coaching and for always being there! Mrs. Tamekia Smith and Alicia Black for teaching me how to turn "Red." And lastly, the Bradleys for creating this vehicle for individuals to live a life of abundance! Because of you, I have designed my ideal life! Thank you!



Generation Next DENESHA BAILEY

Oh, how your life can change in a blink of an eye! My name is Denesha Bailey-Cole and I currently reside in Kingston, Jamaica. I am 31 years old and I was born in a small rural town in the parish of Clarendon. I am a product of teenage pregnancy and growing up my parents tried to give me everything that they never had, and for that I am eternally grateful.

Prior to starting my PlanNet Marketing business, my life seemed very blurry and stagnant. I was drowning in debt and depression because although I had a good job, I was barely making ends meet. Being the oldest for both parents and the only one in my immediate family with a salaried job, made it no easier.

Many nights I cried myself to sleep, praying and asking God 'when' will my breakthrough come. 'When will it be my time?' I was tired of struggling after watching my parents struggle for years. Thankfully, my breakthrough came in October 2018 when a past associate, Director Diahn Ellis, posted about her new travel business. I signed up impulsively within 24-hours with little to no knowledge and very little expectation, but God had bigger plans for me. I was not looking for anything life changing or impactful, I just saw this as an opportunity to earn and save on travel I was doing anyway.

I was in the business for three months before I started doing any real work. I remember eventually joining a meeting and hearing my coach, Letoria Mayberry's, story, and that was when the light bulb switched on for me and I realised that I was sitting on a goldmine this entire time. Now, three years later, with a team of over one thousand families, earning at least 100k US dollars annually from the comfort of my country, this opportunity has really changed my life. Why is this significant? Both my parents had to move abroad, in search of a better life, working under less than desirable conditions. And they are not able to live the life they desire.

This opportunity is allowing me to do so much for my family and contribute so much more to society. These are a few examples of breakthroughs I have had.

Firstly, I watched my dad travel back and forth for the last sixteen years, in hopes of creating a better life for himself and his family. To this date he is still working on completing his home which he started sixteen years ago. My mother still has not been able to acquire a home for herself because her income is just not enough. Thankfully, in 2021, in the midst of a Pandemic, I was able to purchase an investment property for her.

Secondly, one thing I hated about my childhood was that we had to move a lot; sometimes three or four times a year. To this day, as an adult, I still hate moving, because it was a reminder of the struggles growing up and not having a place to call home. I

remember at school the kids would tease and question my frequent change of address. I remember at one point we had to move in with one of my classmates because we got evicted and had nowhere to go. In fact, I was labelled as the child with no "abiding city." Funny enough, this label still sticks today but in a good way as I am always travelling because of my business! God has a sense of humour, right? But God is so faithful and I am excited to share that by the time you read this article I will have already moved into my own home!

Finally, because of the many traumatic experiences I had to overcome, this opportunity is allowing me to mentor hundreds of women and helping them to chart new paths for themselves by taking control of their lives and their income, regardless of their current realities.

And so, every day I wake up with a sense of purpose; I wake up with the drive and commitment to serve my community because this opportunity is bigger than me. I had the drive, work ethic and passion, I just needed the right vehicle. It does not matter where you are in your journey right now, this business can allow you to break through some unimaginable things. Keep persevering, keep dreaming, and NEVER stop serving.

I want to thank Mr. and Mrs. Bradley for the vision and execution, my coach and mentor, Ms. Letoria Mayberry and Mr. Orlanda Moore, and finally my team for trusting me every day to lead them and help them secure a legacy for their family; a mantle I carry with utmost pride.



Generation Next DANIELLE FARMER

Never in a million years did I think I would be making a living by living and doing exactly what I LOVE to do... Travel and Mentor and Coach others in doing the same.

Many of you know me but you don't really know my story. I'm an only child who grew up upper middle class. Attending private schools and having the privilege to travel a lot as a child. It's when my mother took me to Paris at the age of 11 when a love for travel sparked inside of me.

While attending Florida A&M University my freshman year I became a teen mother. At that moment the life I had pre planned for myself changed routes. Motherhood created an independent beast in me that forced me to figure out a way to take care of my child without the help of my mom. With my independence came good, bad, and ugly days. I didn't want to live in my mom's house so I went and received public housing so I could make my own rules. Crazy I know. But it helped me become a bill payer, be responsible and learn that this isn't something I wanted forever.

Fast forward to the end 2017, now I am a single mother of three children, who owns her own Mobile Daiquiri Bar in nightclubs in Miami. With a newborn baby - I knew I needed a change. Working seven days a week from 6pm to 6am, I was tired, and I needed a change. In a credit group on Facebook, I saw my sponsor promoting the business of travel. I initially joined another company that didn't offer any support and I was completely lost. I came back to my sponsor January 2018. I joined the business to only be able to benefit on my travel. I told her I was not interested in selling or marketing anything... and boy was I wrong.

I was "accidentally" placed in a group about PlanNet Marketing which I now know to be by fate. God has set this up all along. I messed around and asked what the group was about, and the Reps basically chewed me up. At that moment I started my PlanNet Business because I wanted to stay in the group and not be kicked out.

As a Director people always talk about the amazing things that happen, and don't get me wrong I'm beyond blessed but people don't see what we go through. 2022 has definitely been about Breaking Through. I've had to overcome losing legs at every level of success I reach. Last year convention I was at 1090 and I was honored with becoming

a six-figure income earner and Sapphire Ring Wearer. People who I thought would be happy for me on my team became envious and jealous. They felt like I wasn't helping enough or doing enough to help them get there too. After convention my numbers went down to 798 and I was devastated, and I wanted to quit. So, my journey to Four-Star has been the hardest.

My goal is truly to help my team reach their goals. Sometimes wanting them to win more than they do. It has caused me to lose relationships. Staying away from the management trap has been the hardest part of this business for me. As a result, it makes me stronger and more equipped. I wasn't placed in a good position, nor did I know anything about this industry prior. I really work this business seven days a week, no matter what, when, who, or where. Telling everyone I meet about this amazing business and opportunity.

PlanNet has changed my life completely. My family has two Legacy businesses with me and my mom, Two-Star Director Yvette Williams. We are working to have a third one for my 19-year-old daughter Director-in-Training Anyah Sanders. My goal is to make sure all three of my children will have their own legacy, so they don't have to share. My entire family is invested in the business. My 11-year-old tells all her friends that their mothers should join the business.

Thank You Mr. Bradley for your vision. Because of this business I am building my first home. I'm going from Section 8 to Homeownership. Because of this business my mother is able to live her best retired life traveling the world on my tab. Because of this business I am helping the people in my organization do the exact same thing. Because of this business I am the evidence that someone with no experience in Network Marketing can come in and be successful. Because of this business I will be one of the first 100 Millionaires in the company.



Generation Next TANISHA BURKE

When I think of my breakthrough with PlanNet Marketing, I think of the moment when I was able to move beyond the obstacle of my financial pandemic. By my third year in the business, I became a six-figure income earner. Making \$8,333 a month was a HUGE increase from the \$1,400 a month I was earning as an administrative assistant. It was at this point that my lifestyle truly changed.

First and foremost, my breakthrough allowed my husband and I to walk away from our jobs in our 40's and enjoy the time freedom we had always wanted. Retirement is not about age, it's about income. Another lifestyle change I made was to open a bank account just for our household expenses (utilities, mortgages, car notes, etc.) and put all of our bills on autopay. No more robbing Peter to pay Paul. I now rest easy knowing that when the auto drafts come in on the 15th, the money is there from the residuals I receive on the 10th. That is an amazing feeling that everyone should experience!



During 2020, I was able to pay off \$30k in consumer debt and save another \$65k to build our forever home (not our only home) which is a beautiful 6 bedroom/4.5 bath/3-car garage home in a gorgeous, gated golf community in Davenport, FL. But because of the most aggressive compensation plan in the industry, I didn't have to sell my 3-bedroom home and was able to move my mom out of a low-income housing apartment and into my previous house. She now gets to live rent free for the rest of her life because my PlanNet Marketing income covers both mortgages. I was also able to move my dad from his Illinois apartment into the in-law suite within my home and now he also gets to live rent free for the rest of his life, but in his own space so he can maintain his independence.



I have to admit, being able to walk into a dealership and purchase a brand-new SUV when my vehicle was dying, was a nice change from having to buy used parts from junkyards to keep my car going until I could "do better." And although buying a house, hiring an interior decorator and being able to buy a new vehicle is great, it's what I'm able to do for others that truly blesses me.

Last fall a retired family member received a notice that her rent was going up an extra \$400 a month upon her lease renewal. How does someone on a fixed income, come up with an extra \$400 a month to pay rent? They don't. But because of PlanNet Marketing I have been able to stand in the gap and help cover the difference for her. Recently my father-in-law was forced to retire from his job of 50 years which left him \$300 short to cover his monthly expenses. Because of PlanNet Marketing we are able to stand in the gap and send him the money he needs every month.

It's not just the big-ticket items that have improved my lifestyle. Hubby and I now have a standing date on Friday mornings to go out to eat for breakfast. I'm truly thankful and grateful for those opportunities because I remember when eating out was a luxury kept to once a month, maybe twice if no unexpected expenses came our way. Now it's something we do once or twice a week or whenever we want to.

The one thing I want everyone to take away from my experience in this business is that it's bigger than YOU. When you first get started it will be for selfish reasons to get yourself and your own family out of harm's way. But once you accomplish that by helping a lot of people, you will realize that when you said "Yes" to this opportunity you impacted the lives of so many people that are now connected to you. You will become driven to want to help even more people so that they too can experience living their ideal lifestyle. I now look at being successful in my business as my duty, my obligation and my responsibility. The more I build, the more God is able to use me to be a blessing to others. I am truly walking in my purpose, and it feels AMAZING!



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